



Dear **Partner**,

On behalf of Mapp, I'm pleased to welcome you on board our Partner Programme. With over 100 companies from across the globe, we are looking forward to having you as a great addition to our evolving network.

At Mapp, we firmly believe that our partners play an integral role in our business. We have built a community to power the Martech space by combining knowledge, expertise, and technology.

This translates into a **truly innovative community** that not only expands your business, but benefits all customers and the industry as a whole.

With many activities happening within our Programme, our team has assembled all resources for you to use and a monthly newsletter to keep you updated.

I look forward to working on campaigns together in the future.

Sincerely,

A handwritten signature in black ink, appearing to be "SW".

Steven Warren  
Chief Executive Officer  
**Mapp**